

44TH ANNUAL TECHNICAL CONFERENCE

Sponsorship Packet

The Earth We Need:

***Driving Solutions for Society and Planet
through geoscience, technology, and
innovation***



www.nabg-us.org

TABLE OF CONTENTS

I. INTRODUCTION

Letter from the President	1
About NABG	2

II. NABG CONFERENCES

About The Conference	3
#NABG43 Conference Recap	4
Conference Results	5

III. SPONSORSHIP OPPORTUNITIES

General Sponsorship	8
Individual Event Sponsorship	9
How to Give	17

LETTER FROM THE PRESIDENT

Dear NABG Supporters,

We are thrilled to invite you to the National Association of Black Geoscientists (NABG) Annual Technical Conference, the premier event for Black geoscientists! This year, our conference will bring the best and the brightest geoscientists to Golden, Colorado from September 3rd through the 6th.

Over 150 students and professionals from across the country will come together to network, attend personal and professional development sessions, technical presentations, and a culminating field trip. There is no other conference or workforce development program, that provides this unparalleled experience. To put it simply, your organization does not want to miss this opportunity to connect with this talented, highly qualified group of geoscientists working across the field!

As a conference sponsor, you gain exclusive access to network with our members before, during, and after the conference, to recruit students, interns, and full-time employees into your organization.

Conference attendees often leave having built personal and professional connections that further their organizational mission and positively impact the bottom-line. We welcome your participation with open arms, as your support will help us to bring our conference vision to life and allow attendees to leave better prepared for the next steps of their academic or professional careers.

Join us at the NABG Annual Technical Conference and become part of an empowering community dedicated to advancing the field of geoscience. Together, we can create a lasting impact, shape the future of the geosciences, and foster a more representative and dynamic environment!

REGARDS,

Tramond Baisden
President, NABG





ABOUT NABG

Since 1981

The National Association of Black Geoscientists, a 501(c)(3) non-profit, was founded in 1981 with the purpose of building community – enabling Black Geoscientists to connect, communicate, and network with other minority professionals.

Since then, the organization has evolved into a hub that attracts geoscientists from diverse fields, offering them opportunities to partake in career and educational endeavors, present cutting-edge research, build connections, advance professionally, and provide mentorship to aspiring Black Geoscientists.

NABG was established and incorporated in 1981 in Houston, Texas. Our membership spans the country and globe, with members working in the energy industry, government, environmental organizations, and, most importantly, colleges and universities.

Through the years, the NABG has awarded nearly half a million dollars to over 100 students for undergraduate and graduate study. In the early 2000s, in acknowledgement of our inclusivity of earth scientists outside of geology and geophysics, the organization was renamed as the National Association of Black Geoscientists. Today, we continue to nurture and develop young geoscientists in support of their academic and career pursuits!





NABG CONFERENCES

The NABG Technical Conference offers a unique perspective on ways careers in the geosciences can be effectively bridged into the 21st century. Attendees can expect thought-provoking and illuminating discussion throughout the sessions and special professional development workshops. Local field trips, social events and awards ceremonies are highlights of the conference.

Technical Sessions And Workshops

Students and professionals deliver presentations that span the vast spectrum of geosciences, ranging from climate studies to energy exploration to sustainability initiatives. Attendees engage in discussions where pioneering research takes center stage, unveiling insights that shape our understanding of the world around us. Students also benefit from workshops and sessions designed to unveil potential career paths.

Professional Development

Attendees engage in resume workshops, mock interviews, and open forums with NABG members to crack the code on how to navigate academia or corporations as Black Geoscientists. We share tools and insights to conquer the professional landscape and chart a trailblazing path in the geosciences.

Exhibitor Fair

Companies, government organizations, and academic institutions converge at NABG Conferences seeking exceptional talent. Attendees have the opportunity to find avenues for continuing education, interview for internships, or secure full-time employment.

Field Trips

Field trips and volunteer events are the pinnacle of the NABG conference experience. In previous years, we have ventured to the field, labs, museums, and breathtaking exposures of geological wonders along road cuts. These field trips offer invaluable opportunities to deepen attendees knowledge, connect with fellow geoscientists, and create lasting memories!

NABG43 by the



NUMBERS

200

Attendees



50+

**Pre-Conference
Workshop Attendees**



60+

**Institutions &
Organizations
Represented**

95

**Abstracts
Presented**



10

**Unique Themes Across
the Geosciences**

\$10K

**Awarded in
Scholarships**



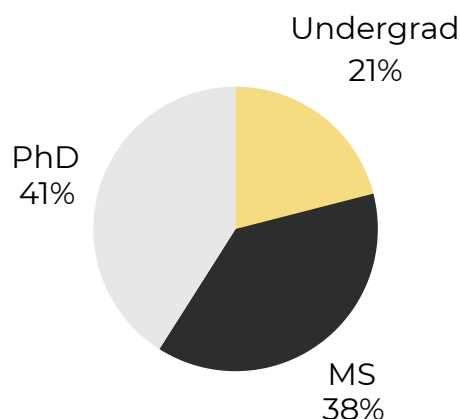
\$2K

**Presentation
Awards Given**

Conference Attendance

Total conference attendance has grown tremendously since the early 2010s, with over 200 attendees consistently. Students typically make up >50% of total conference attendees, with **MS & PhD students dominating**. Virtual/hybrid events have expanded our reach globally and helped to boost in-person attendance following COVID.

Average student attendees, 2021-2024

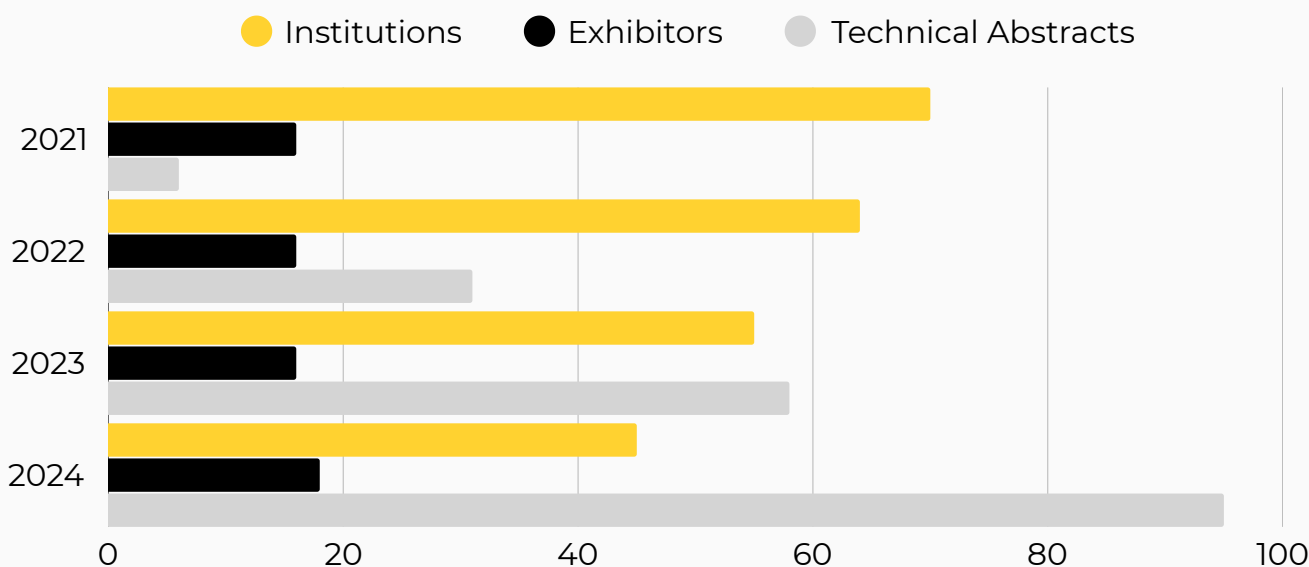


Conference Locations

2021: Virtual (COVID), **2022:** Houston, TX.*, **2023:** Washington D.C., @ the American Geophysical Union*, **2024:** Atlanta, GA. @ Georgia State University*
2025: Golden, CO. @ Colorado School of Mines



Conference Attendance



Along with consistent growth in attendance, **participant activity has also increased.** Technical abstracts accepted have increased nearly 4X since 2022, with students delivering presentations in areas such as **stratigraphy, carbon capture and sequestration, climate, water resources, planetary geoscience and AI/data science applications.**

Students remain interested in **careers in the energy industry**, whether it be oil & gas exploration and development, CCUS, or alternatives such as geothermal. However, many students are interested in fields such as **environmental science, hydrogeology, natural resources, and geoscience education.**

UNIVERSITIES REPRESENTED



NABG Conferences **draw students from a wide range of institutions** across the country, offering a unique opportunity to connect with and **recruit** from a highly talented pool of scientists, all in **one centralized location**.

A total of **90 unique institutions** were represented at NABG conferences between 2021 and 2024. Below is an exhaustive list of those schools.

Many schools fall **outside of the traditional “oil-patch” universities** and their students, without attending NABG, would have limited access to industry.

Auburn University | Baylor University | Bowling Green State University | Brown University | Case Western Reserve University | Central Michigan University | Clark Atlanta University | Colorado School of Mines | Colorado State University | CSIR-NGRI, Hyderabad | Dartmouth College | De Montfort University | Eastern Illinois University | Florida A & M University | Fort Hays State University | Fort Valley State University | Georgia State University | Georgia Tech | Illinois State University | Iowa State University | IUPUI | Kansas State University | Kent State University | Lamar University | Lamont-Doherty Earth Observatory, Columbia University | Lincoln University | Louisiana State University | Miami University of Ohio | Michigan State University | Midwestern State University | Missouri University of Science and Technology | Montana State University | Montclair State University | North Carolina A&T State University | Oberlin College | Oklahoma State University | Penn State University | Purdue University | Red Rocks Community College | Rice University | Rutgers University | Southern Illinois University, Carbondale | Southern New Hampshire University | Stanford University | Temple University | Tennessee State University | Texas A&M University | Texas Christian University | Texas Southern University | Texas Tech | Tulane University | University of Aberdeen | University of Alabama | University of Arkansas | University of California, Irvine | University of California, San Diego | University of Colorado, Boulder | University of Connecticut | University of California, Davis | University of Georgia | University of Houston | University of Idaho | University of Louisiana at Lafayette | University of Maryland | University of Massachusetts | University of Michigan, Ann Arbor | University of Nevada, Reno | University of New Mexico | University of North Carolina, Wilmington | University of North Carolina at Chapel Hill | University of North Dakota | University of North Texas | University of Oklahoma | University of Oregon | University of Pittsburgh | University of Santa Barbara | University of South Carolina, Columbia | University of Southern Mississippi | University of Texas at Austin | University of Texas at El Paso | University of Texas Permian Basin | University of the Western Cape | University of Toledo | University of Vermont | University of West Georgia | Vanderbilt University | Virginia Tech | Wesleyan University | West Virginia University | William & Mary

General Sponsorship



Diamond \$5000+

- Company logo on:
 - conference website
 - all email blasts for the event
 - slides between sessions
 - display monitors at conference
 - front page of the conference booklet
 - front of name badge
- Access to attendee resume booklet
- 4 Complimentary Registrations

Platinum \$3000+

- Company logo on:
 - conference website
 - all email blasts for the event
 - slides between sessions
 - display monitors at conference
- Access to attendee resume booklet
- 3 Complimentary Registrations

Silver \$1000+

- Company logo on:
 - conference website
 - all email blasts for the event
 - slides between sessions
 - display monitors at conference
- Access to attendee resume booklet
- 2 Complimentary Registrations

Bronze \$500+

- Company logo on:
 - conference website
 - all email blasts for the event
 - slides between sessions
 - display monitors at conference
- Access to attendee resume booklet
- 1 Complimentary Registration

Welcome Reception

\$2500 - LIMIT 2



Event Description

The Welcome Reception is the kickoff event for the conference, with informal networking over refreshments. Be the first to welcome attendees to Golden, Colorado and the 44th Annual Technical Conference of the NABG.

EXPECTED ATTENDANCE: 100

For Your Organization

- Full-page advertisement in Conference Booklet
- Branding / Logo recognition at event and on website
- Opportunity to provide remarks at event
- Access to attendee resume booklet

Poster Sessions

\$2000 - LIMIT 2



Event Description

Esteemed professionals, researchers, and students will showcase their cutting-edge research and advancements across the geosciences. Reinforce your organizations commitment to pushing the boundaries of our knowledge!

EXPECTED ATTENDANCE: 150

For Your Organization

- Full-page advertisement in Conference Booklet
- Branding / Logo recognition at event and on website
- Access to attendee resume booklet

Coffee Breaks

\$800 - LIMIT 4



Event Description

Attendees will unwind a bit between sessions while networking, sharing knowledge and experiences - key tenets of our conferences. Your support will fuel the conversations with coffee and snacks!

EXPECTED ATTENDANCE: 150

For Your Organization

- Half-page advertisement in Conference Booklet
- Branding / Logo recognition at event
- Access to attendee resume booklet

Networking Dinners

\$500 - LIMIT 5



Event Description

This year, students will join NABG leaders and professionals in small group networking dinners to discuss the challenges they face and their successes while building and strengthening relationships.

EXPECTED ATTENDANCE: 50 STUDENTS, 10 PROFESSIONALS

For Your Organization

- Half-page advertisement in Conference Booklet
- Branding / Logo recognition at event and on website
- Access to attendee resume booklet

Keynote Luncheon

\$1250 - LIMIT 2



Event Description

Support the highlight event of our conference by sponsoring the Keynote Luncheon, where leading voices in the geosciences will share inspiring insights with an audience of students, researchers, and professionals.

EXPECTED ATTENDANCE: 150

For Your Organization

- Full-page advertisement in Conference Booklet
- Branding / Logo recognition at event and on website
- Access to attendee resume booklet

Field Trip

\$1500 - LIMIT 2



Event Description

The Field Trip and Volunteer Event wrap up the conference and are highly regarded attractions. Students and professionals venture to locations – urban or off the beaten path – to explore the local geology or sites of interest, with themes ranging from natural resource exploration to human/environmental interaction. Previous volunteer events include community clean-ups and K-12 outreach. This year's field trip and volunteer event will both be announced in July.

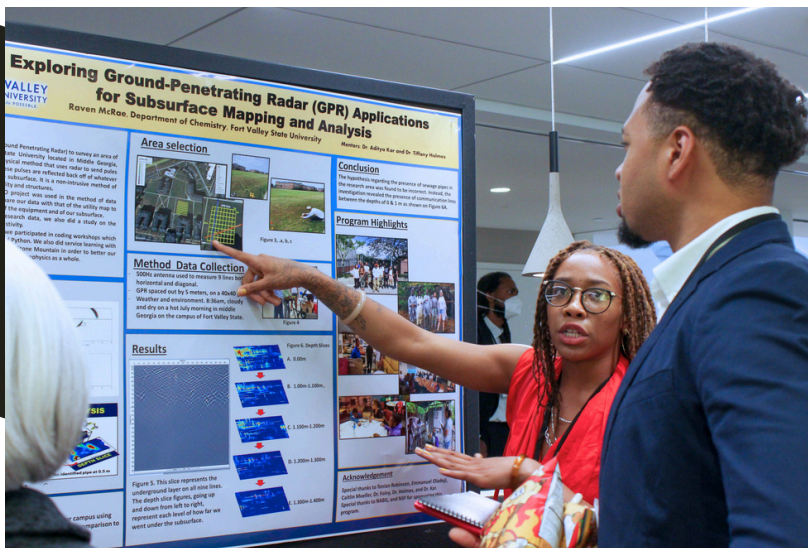
EXPECTED ATTENDANCE: 80

For Your Organization

- Full-page advertisement in Conference Booklet
- Branding / Logo recognition on website and in field trip guide
- Access to attendee resume booklet

Travel Fund

\$500 - UNLIMITED



Event Description

By contributing to the Conference Travel Fund, you directly enable talented individuals to access valuable networking opportunities, cutting-edge presentations, and career-enhancing experiences. Join us in making a difference by sponsoring the Conference Travel Fund and empowering individuals to broaden their horizons at the 44th Annual Technical Conference of the NABG.

EXPECTED ATTENDANCE: 150

For Your Organization

- Half-page advertisement in Conference Booklet
- Access to attendee resume booklet

Closing Social

\$750 - LIMIT 2



Event Description

Help send attendees off with a culminating social event on Friday evening. This is an opportunity for attendees to network in an informal setting, reflect on their learnings, and prepare to carry the energy of the conference back to their respective homes.

EXPECTED ATTENDANCE: 150

For Your Organization

- Half-page advertisement in Conference Booklet
- Branding / Logo recognition at event
- Access to attendee resume booklet



THANK YOU!

Without the generous contributions and support of our sponsors, we would not be able to deliver on our goals and positively impact geologists across the globe. Thank you for your continued support and demonstrated commitment to fostering an inclusive environment for Black geoscientists.

To sponsor this year's conference, please visit:

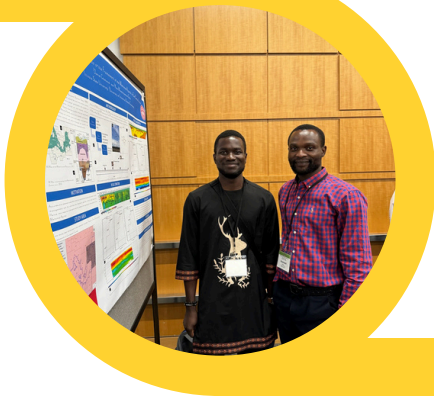
<https://www.nabg-us.org/sponsorship-opportunities>

or email us @ communications@nabg-us.org!

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Platinum Sponsors





THANK YOU!

2024 SPONSORS AND EXHIBITORS

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